



## 12 tips to give an A-list presentation

### 1 LISTEN, STUDY, LEARN

Your words are more valuable when you have a wealth of knowledge so keep on reading and analysing information.

### 2 GIVE REFERENCES

Not being able to name the source of your information means you are either making things up or don't really know what you're talking about.

### 3 BE ARTICULATE

Set yourself a challenge to look up and understand a new word every day. Aim to use some of the words you learn in your presentation.

### 4 GET ORGANISED

Create and fill a digital storage folder for all the topics you're passionate about. Then use pens, paper and crayons to map ideas.

### 5 STUDY YOUR AUDIENCE

Research your audiences' economic status, age and culture. Get a handle on their hopes and dreams so you really connect with them.

### 6 BE AN 'ATHLETE'

Practice every day and develop the mindset of a champion so that presenting with confidence becomes second nature.

### 7 ALTERNATE YOUR AUDIO

Monotone speakers are the worst to listen to! Change your volume, speed and pitch so your audience doesn't lose interest.

### 8 PICK A 'POWER'

Are you funny, passionate, encouraging or hought-provoking? Discover your superpower and harness it when presenting.

### 9 TELL A STORY

A good plot keeps us interested, entertained and focused. Build tension, raise questions and create contrast and conflict.

### 10 ARGUE YOUR CASE

Present a coherent series of facts and statistics that state your case and point in a common direction that backs up your argument.

### 11 USE ANALOGIES

If a picture tells a thousand words, then an analogy brings a thousand truths. Use analogies to connect with your audience.

### 12 PROVOKE ACTION

At the end of every speech, encourage your audience to take decisive action. Get them inspired and you will be remembered!