



12 tips to give an A-list presentation

1 LISTEN, STUDY, LEARN

Your words are more valuable when you have a wealth of knowledge so keep on reading and analysing information.

2 GIVE REFERENCES

Not being able to name the source of your information means you are either making things up or don't really know what you're talking about.

3 BE ARTICULATE

Set yourself a challenge to look up and understand a new word every day. Aim to use some of the words you learn in your presentation.

4 GET ORGANISED

Create and fill a digital storage folder for all the topics you're passionate about. Then use pens, paper and crayons to map ideas.

5 STUDY YOUR AUDIENCE

Research your audiences' economic status, age and culture. Get a handle on their hopes and dreams so you really connect with them.

6 BE AN 'ATHLETE'

Practice every day and develop the mindset of a champion so that presenting with confidence becomes second nature.

7 ALTERNATE YOUR AUDIO

Monotone speakers are the worst to listen to! Change your volume, speed and pitch so your audience doesn't lose interest.

8 PICK A 'POWER'

Are you funny, passionate, encouraging or thought-provoking? Discover your superpower and harness it when presenting.

9 TELL A STORY

Research your audiences' economic status, age and culture. Get a handle on their hopes and dreams so you really connect with them.

10 ARGUE YOUR CASE

Present a coherent series of facts and statistics that state your case and point in a common direction that backs up your argument.

11 USE ANALOGIES

If a picture tells a thousand words, then an analogy brings a thousand truths. Use analogies to connect with your audience.

12 PROVOKE ACTION

At the end of every speech, encourage your audience to take decisive action. Get them inspired and you will be remembered!